

Party Level Expectations Survey

on Possible Running mate for Dr. Mahamudu Bawumia

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Introduction

Flagbearers are clothed with the responsibility to nominate a suitable candidate to partner with in presidential elections in Ghana. On such occasions, flagbearers take time to consult widely to minimize the errors associated with choosing a running mate who may not help the ticket much. In this report, we present the views of some 3577 party executives selected from some 61 battlefield constituencies within 6 regions in Ghana. In political literature, a battlefield is a constituency where the losing candidate loses with more than 30% of the votes cast for that election. This report may serve as complementary to the many reports flagbearers do receive from research and non-research consultants during such consultation period to help shape the decision they take.

Design

Sampling technique – Convenience; Sample Size – 3577; Selection – willful & available party officer within the constituency.

Table 1: Sample breakdown of participants

Region	Constituencies	Position	Frequency	Percent
Ashanti	17	Constituency Executive	32	.9
Western	13	Electoral Area Executive	144	4.0
Gt. Accra	10	Polling Station	3400	95.1
Ahafo	3	Total	3577	100.0
Bono	7			
Bono East	11			
Total	61			



Findings

From table 2, the expectation of party people for the nomination of Dr. Mathew Opoku Prempeh remains ahead of the several equally expected persons. This position is held by 35% of the delegate participants in the survey. The good news for Dr. Bawumia is that a very good percentage of respondents (26.8%) are very well okay with any choice he comes up with after his consultations. Hon. Dr. Yaw Osei Adutwum and Hon Dr. Henry Kokofu follows with 14.5% and 10.4% respectively. The very revered Apostle and former chairman of the Church of Pentecost Apostle Prof. Opoku Onyina is also expected to be named by some 8.5% of the respondents with Chief of Staff Frema Opare also making it into what may appear to be the top-five most expected nominees for the running mate position.

Table 2: Expectation of party people

Expected Partner	Frequency	Percent
Matthew Opoku Prempeh (NAPO)	1273	35.6
Dr. Yaw Adutwum	517	14.5
Dr. Henry Kokofu	372	10.4
Apostle Prof. Opoku Onyina	233	8.5
Chief of Staff Frema Opare	154	4.3
Any Choice	958	26.8
Total	3577	100.0

Below are some key qualities expected from the potential nominees as per the survey.

Table 3: Key expected qualities in the running mate

Key Qualities	Frequency	Percent
Grassroot Mobilization	2423	15.0
Party Unity	2978	19.0
Party Executives Motivation	1242	8.0
Resources and Logistics Support	1250	8.0
Competence	3413	22.0
Human Relations	3403	21.0
Other qualities	1134	7.0
Total	15843	100.0

Conclusion

1. The flagbearer may take a que from this and other earlier surveys from his close team and other external researchers to form basis for the nomination of a suitable candidate as a running mate.
2. Much as the party delegates' views are crucial to his decision, Dr. Bawunia must also consider selecting a person who is also acceptable to non-party members.
3. Though many party delegates expressed worry over the delay in nominating a running mate, this report is silent over it due to the vast indication of naming the running mate before the end of June 2024.

